

COOKIE POLICY SMULDERS SITE

SMULDERS GROUP NV makes use of cookies on this website. A cookie is a simple small file sent with pages from this website and stored by your browser on your computer's hard drive. The information stored therein can be sent back to our servers during your next visit.

WHAT DO WE USE COOKIES FOR?

SMULDERS GROUP NV uses cookies to make the Web site easier to use and to better tailor the sites to your interests and needs. Cookies may also be used to improve the speed of your future activities and sessions on our website. We also use cookies to compile anonymous, aggregate statistics that allow us to understand how people use our Web site so that we can improve the structure and content of the sites. We cannot personally identify you from this information.

WHAT TYPES OF COOKIES DO WE USE?

1. Functional cookies

These are cookies that are necessary for a website to function properly or to make it easier for you to use the website. For example, saving your login information so you do not have to log in every time. Functional cookies, for example, do not collect Personal data. No consent is required to set these cookies. They are therefore loaded directly when you visit the website. All other cookies require your prior consent.

2. Analytical cookies

These are cookies that are placed to measure and thus analyse visitor behaviour on this website. We use this information to optimize the website.

GOOGLE ANALYTICS

SMULDERS GROUP NV uses Google Analytics for analytical purposes.

For the privacy policy of Google Analytics see: <https://www.google.be/intl/nl/analytics/>

SMULDERS GROUP NV uses Google Analytics to analyse how users use the Website. The information thus obtained, including the address of your computer (IP address), is transmitted to, and stored by Google on servers in the United States. Google uses this information to track how our website is used, to provide us with reports on the Website and to provide its advertisers with information on the effectiveness of their campaigns. Google may provide this information to third parties if Google is legally required to do so, or to the extent that these third parties process the information on Google's behalf. We have no influence on this. We have not allowed Google to use the obtained analytical information for other Google services.

OVERVIEW OF COOKIES USED ON THIS WEBSITE

Below is a complete overview of all cookies used on this website, divided into the categories described above. For each cookie it is stated for what purpose they are used, what data they collect and how long they are used.

Please note that we cannot vouch for the privacy policies of the third parties whose "third-party cookies" end up on your device. For that we refer you to the website of the third party in question.



Functional/necessary cookies (12)

Functional cookies are necessary for the proper functioning of our website. No personal data are stored. Consequently, you cannot refuse these cookies if you want to read our website. Necessary cookies help make a website more usable, by enabling basic functions such as page navigation and access to secure areas of the website. Without these cookies, the website cannot function properly.

Name	Provider	Purpose	Expiration Date
PHPSESSID	PHP	This cookie is specific to PHP applications and stores a unique session ID to manage user sessions. It is a session cookie and is deleted when the browser is closed	After session
cookie_notice_status (smulders.com)		Saves the status of consent of the user with reference to cookies	Permanent
ShareThis (sharethis.com and ws.sharethis.com)		ShareThis is a social sharing tool that allows users to easily share content on social media. ShareThis places cookies to analyse user behaviour and to facilitate social interaction.	May vary, with some cookies being session specific and others lasting longer.
LinkedIn (li_gcc)	LinkedIn	LinkedIn places this cookie to record the user's consent status for the use of non-essential cookies.	6 months
LinkedIn (lidc)	LinkedIn	A LinkedIn cookie that helps select the data center for processing requests.	1 day
Google __Secure-1PAPISID, __Secure-1PSID, __Secure-3PAPISID, __Secure-3PSID	Google	Google functional cookies for security and authentication, used within Google services.	2 years
SEARCH_SAMESITE	Google	Google functional cookies for security and authentication, used within Google services.	variable
_gat	Google	Google Universal Analytics uses this cookie to limit the number of requests and thus limit data collection on busy sites.	1 minute

Analytical cookies (10)

Name	Provider	Purpose	Expiration Date
_ga	Google Analytics	Google Analytics uses this cookie to collect visitor statistics, track session data, and anonymously identify users with a randomly generated number.	1 year and 4 days
_gid	Google Analytics	This Google Analytics cookie stores information about how users use the website and creates an anonymous analysis of the site's performance.	24 hours
_gat	Google Analytics	Google Universal Analytics uses this cookie to throttle request rates and limit data collection on high traffic sites.	1 minute
_ga_RY4HM4RMQK	Google Analytics 4	Specific GA4 cookie for measuring sessions and interactions on the website,	2 years



		helps to optimize user experiences.	
S	Google	This cookie is used by Google for security, authentication, and sometimes analytical purposes within their services	Variable: session till 2 years
SSID	Google	This cookie is used by Google for security, authentication, and sometimes analytical purposes within their services	Variable: session till 2 years
SID	Google	This cookie is used by Google for security, authentication, and sometimes analytical purposes within their services	Variable: session till 2 years
HSID	Google	This cookie is used by Google for security, authentication, and sometimes analytical purposes within their services	Variable: session till 2 years
APISID	Google	This cookie is used by Google for security, authentication, and sometimes analytical purposes within their services	Variable: session till 2 years
SAPISID	Google	This cookie is used by Google for security, authentication, and sometimes analytical purposes within their services	Variable: session till 2 years

For cookies with analysis purposes, we ask your permission first. If you do not want to use these cookies you can adjust this in your browser settings. How exactly you do that is explained below.

Marketing cookies (9)

Name	Provider	Purpose	Expiration Date
Facebook (facebook.com)	Facebook	Facebook places these cookies to track user behaviour on the website and to show relevant ads. Multiple Facebook domains are involved in managing ad tracking and targeting.	3 months
LinkedIn (linkedin.com)	LinkedIn	LinkedIn cookies track visitors on the site for ad tracking and targeting. These cookies are used to personalize ads and ensure that users receive relevant content	variable
px.ads.(linkedin.com)	LinkedIn	LinkedIn cookies track visitors on the site for ad tracking and targeting. These cookies are used to personalize ads and ensure that users receive relevant content	variable
(doubleclick.net) DSID	DoubleClick	This cookie is used to capture and retain a	10 days



		user's identity for short-term retargeting purposes. This allows ads to be tailored based on recent user interactions.	
ar_debug	DoubleClick	A debug cookie, possibly used for testing or monitoring ad performance. While this has less impact on user recognition, it does support the analytics process within ads.	1 month
IDE	DoubleClick	This is a primary advertising tracking cookie from DoubleClick. It tracks user behaviour across websites for long-term retargeting and personalized advertising, so that ads can be tailored to the user's interests.	8 months
NID	Google (google.com)	Used by Google for ad tracking, targeting and ad personalization. These cookies collect information about user interactions and are used to make ads more relevant.	Variable, from a few months to 1 year.
AEC	Google (google.com)	Used by Google for ad tracking, targeting and ad personalization. These cookies collect information about user interactions and are used to make ads more relevant.	Variable, from a few months to 1 year.
SIDCC	Google (google.com)	Used by Google for ad tracking, targeting and ad personalization. These cookies collect information about user interactions and are used to make ads more relevant.	Variable, from a few months to 1 year.

HOW TO MANAGE OR DISABLE COOKIES?

Most Internet browsers are set to accept cookies automatically. You can change the settings to block cookies or to alert you when cookies are sent to your computer. You can manage cookies in a number of ways. Consult your browser instructions or help screen to learn more about how to adjust or change your browser settings.

If you disable the (non- necessary/functional) cookies we use, your experience while on our website may be affected. For example, you may not be able to visit certain areas of our website, or you may not receive personalized information when you visit our website.

If you use different devices to view our website (e.g. your computer, smartphone, tablet etc.) you should make sure that each browser on each device is adjusted to match your cookie preferences. Click here for more information <https://allaboutcookies.org/how-to-manage-cookies>.

CLICK BEHAVIOR AND VISIT DATA

General visit data is kept on the website. In this context, particularly the IP address of your computer, any username, the time of extraction and data sent by a visitor's browser may be recorded and used for statistical analyses of visiting and clicking behaviour on the website. We also optimize the operation of the website. We try to anonymize this data as much as possible and it is not provided to third parties.

AMENDMENT COOKIE POLICY

We reserve the right to modify this Cookie policy. Changes will be published on this website. This Cookie policy was last modified on 30/11/24.

RIGHT TO ACCESS AND CORRECT OR DELETE DATA

You have the right to request access to and correction or deletion of your Personal data. To prevent misuse, we may ask you to identify yourself. When it comes to access to Personal data linked to a cookie, you must send a copy of the cookie in question. You can find this in the settings of your browser.

CONTACT

If you have any questions and/or comments, please contact us at privacy@smulders.com.

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